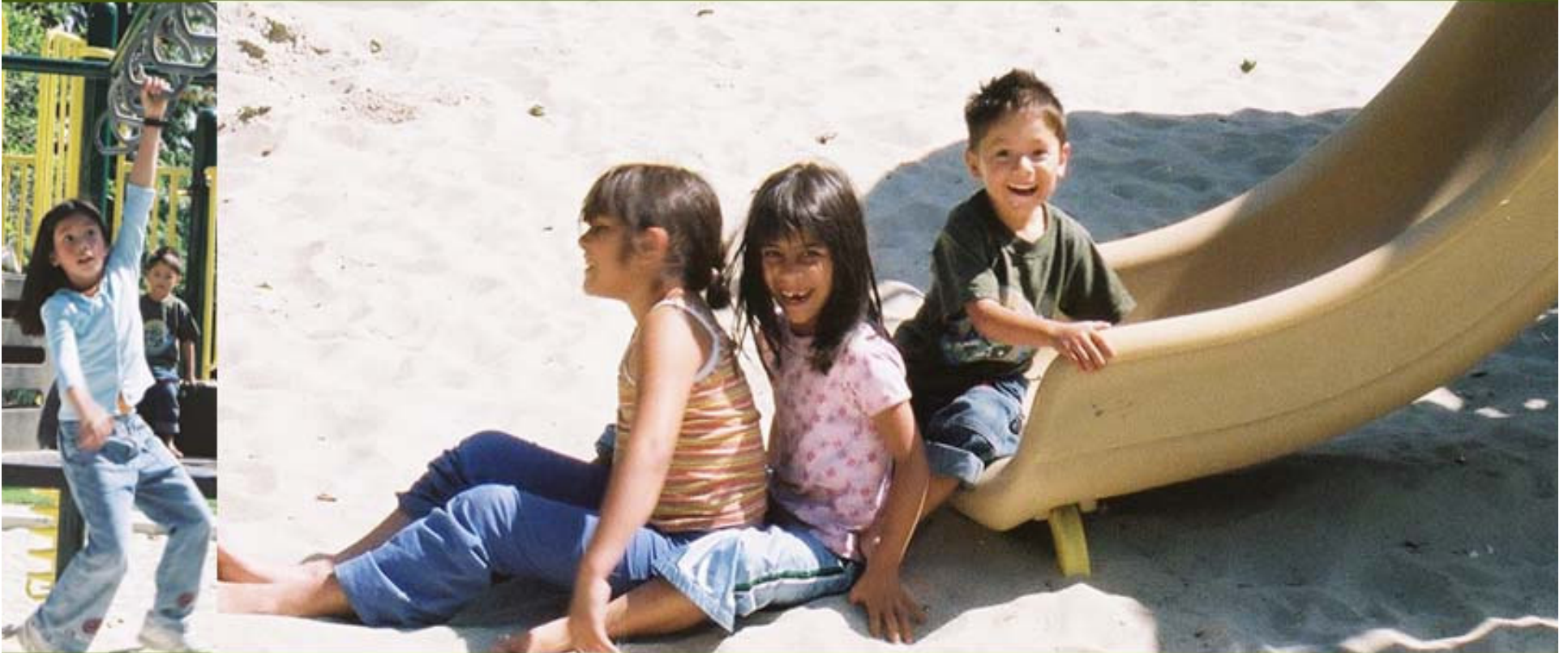


THE TRUST *for* PUBLIC LAND
CONSERVING LAND FOR PEOPLE



Healthy Parks, Healthy Communities:
Making the Case for Greening our Cities

January 26, 2007



Land for People:

The Trust for Public Land conserves land for people to enjoy as parks, gardens, and other natural places, ensuring livable communities for generations to come.



Mission Statement





“Land for People” Never More Important

We lose 3 million
acres to development
....one Connecticut...
every year



Source: USDA Natural Resources Inventory (Revised 12/2000) .

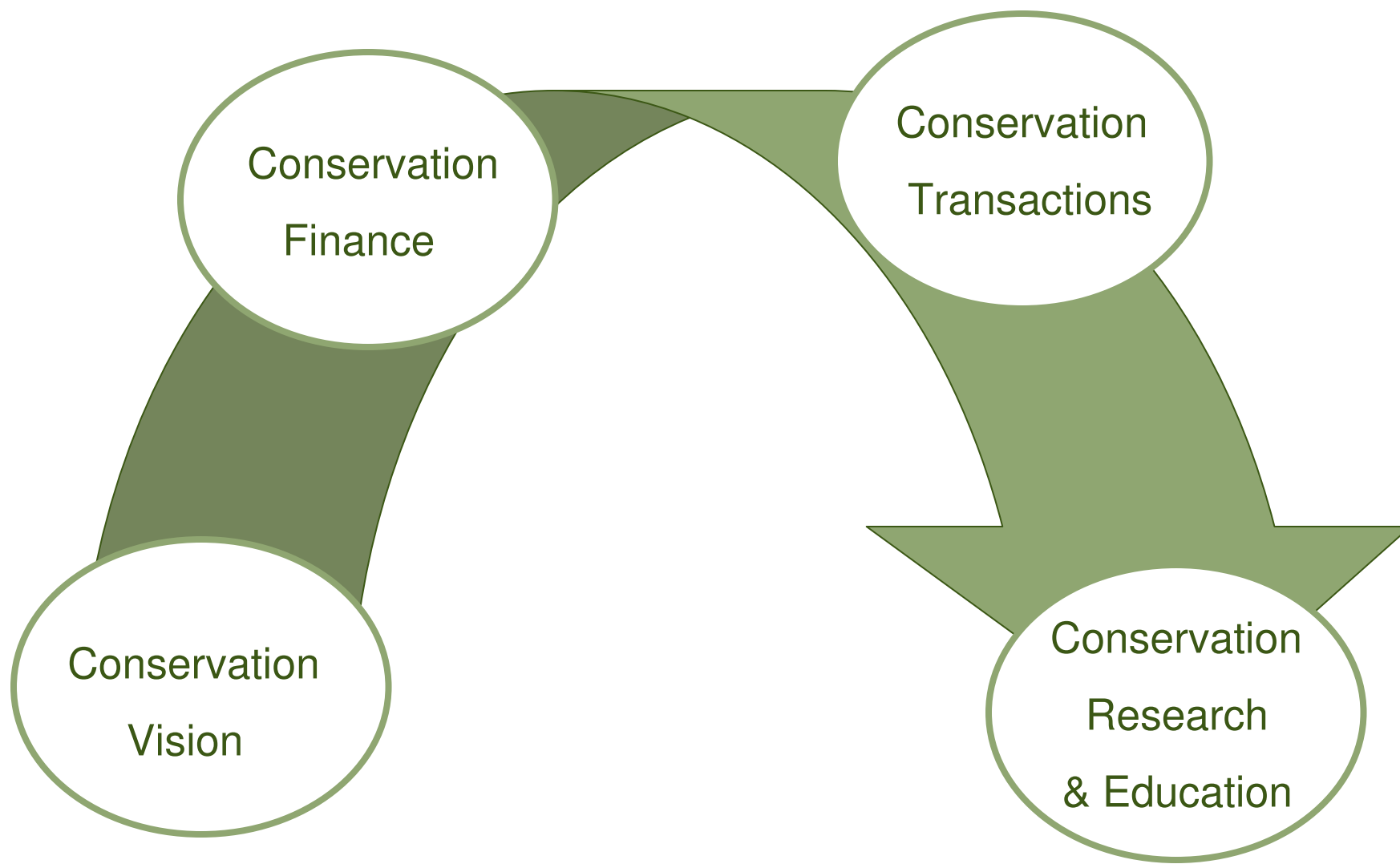


Making the Connection



TPL's Five Initiatives

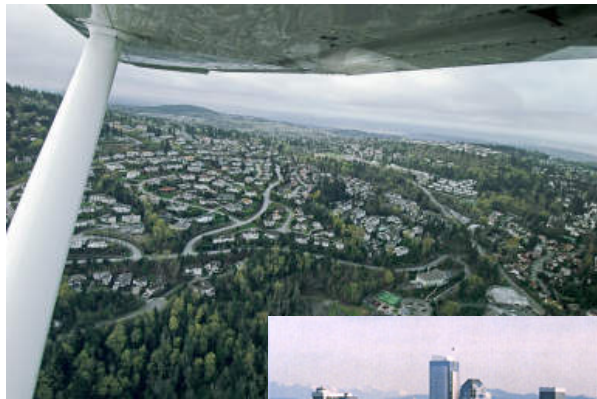






TPL in King County

King County Greenprint



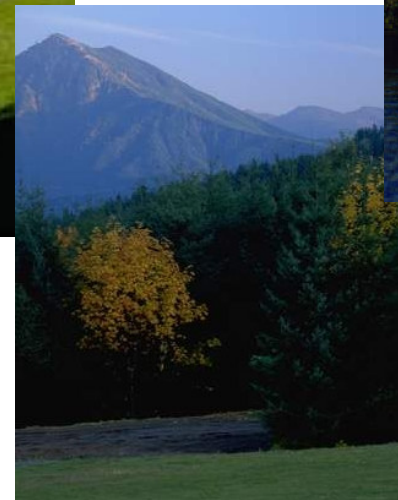
Myrtle Edwards



Mercer Slough



Olympic Sculpture Park



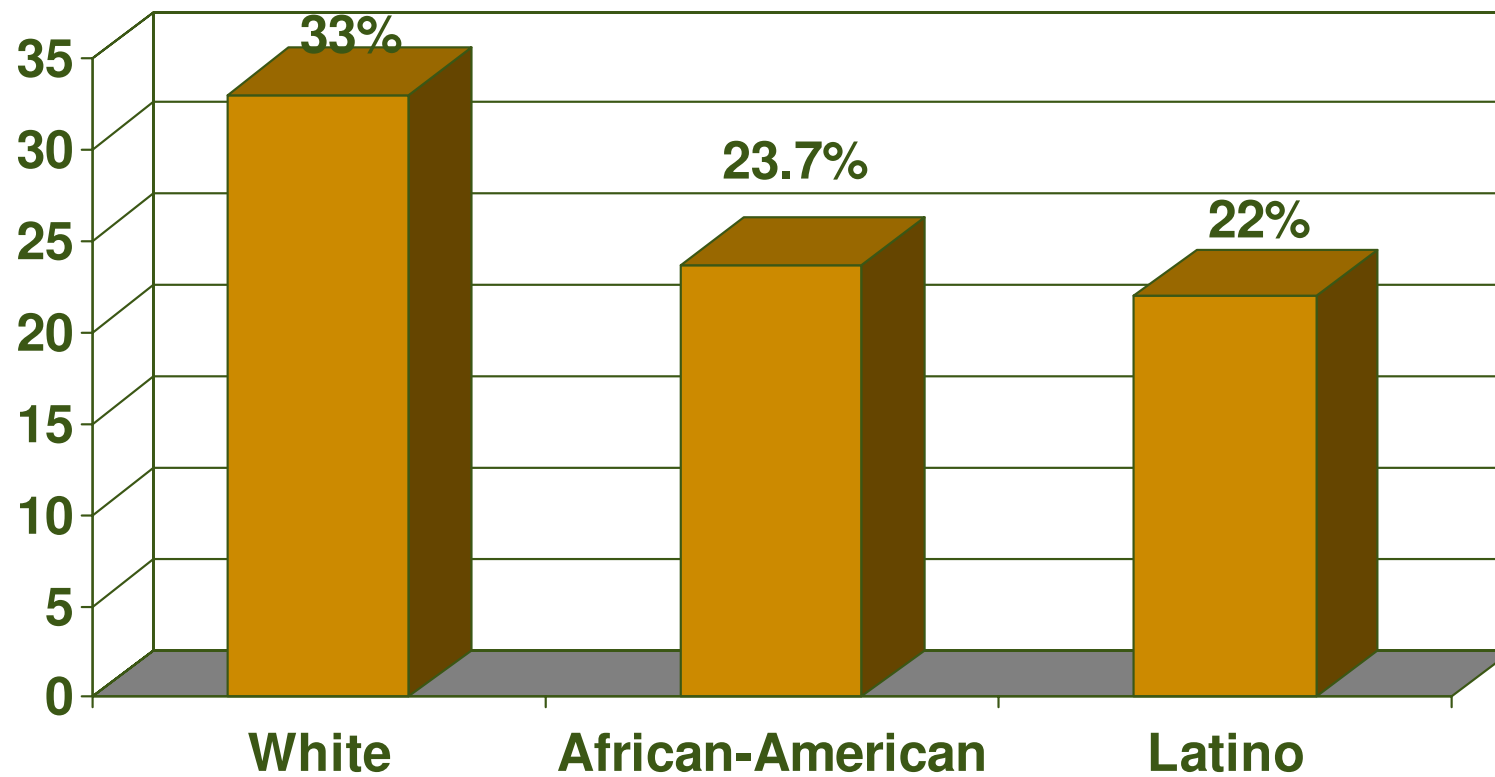
Tollgate Farm



The Bottom Line:

- People with easy access to parks and trails are 25% more likely to exercise regularly





Rates of Physical Activity Among Adults in the U.S.

Source: Early Release of Selected Estimates Based on Data from the 2002 National Health Interview Survey, CDC, National Center for Health Statistics, 2005



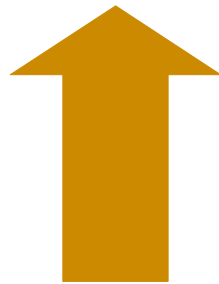
Our Thinking

- **The communities with the biggest health problems are the communities who don't have easy access to parks, natural areas, and trails**
- **Local policy development is the most effective tool for local change**
- **There is strong but untapped support for such efforts in low-income communities of color**
- **Together, we can make a difference**



The Dilemma:

On the Rise



- ✓ Increasing rates of physical inactivity & obesity
- ✓ Lack of community-level physical activity opportunities

On the Decline



- ✓ Record deficits for local & state governments
- ✓ Budget cuts for parks and recreation infrastructure



Urban Park Focus

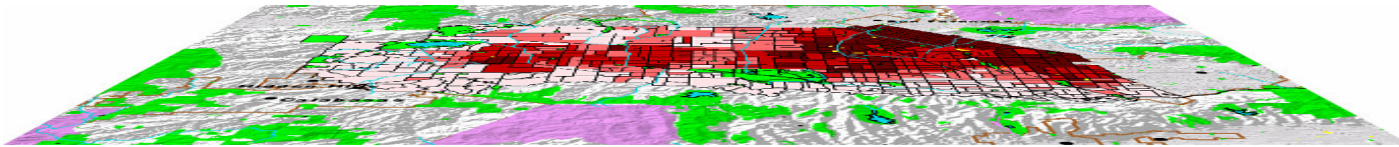
- We work in cities across the country to ensure a park, community garden, natural area or trailhead is close to every home
- Since 1972, TPL has completed over 575 urban projects, over 54,000 acres



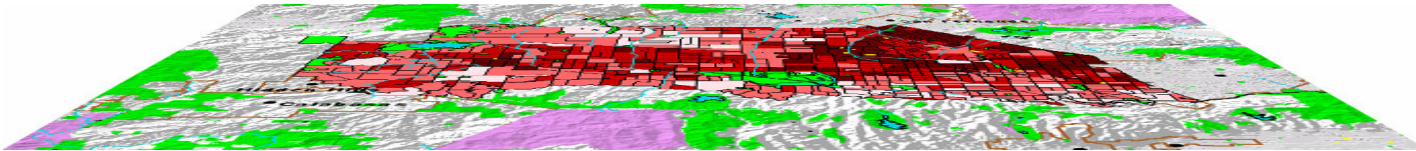


Parks for People – Los Angeles

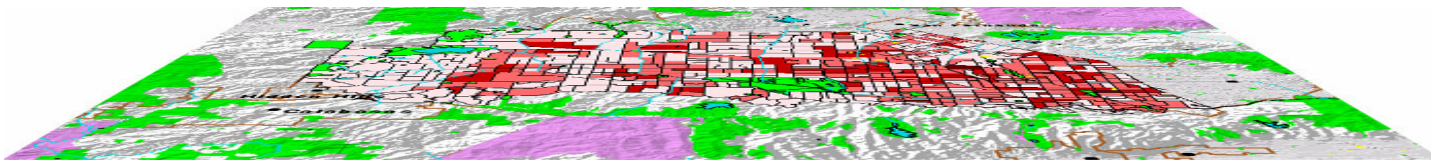




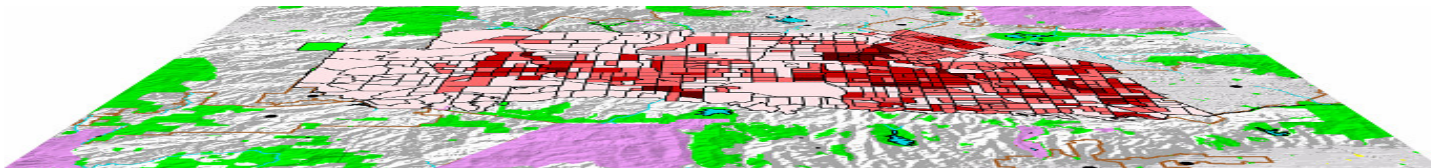
Ethnicity



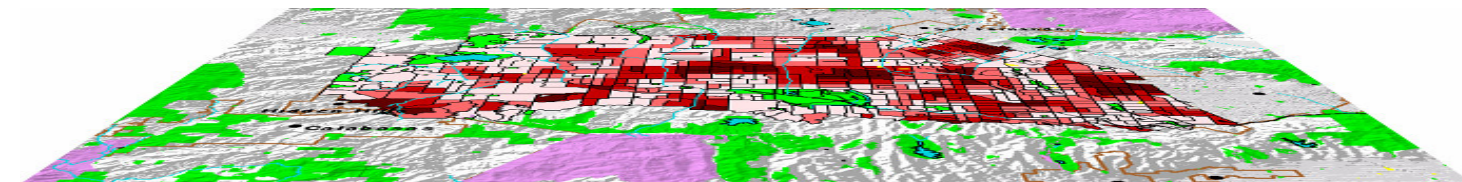
Age



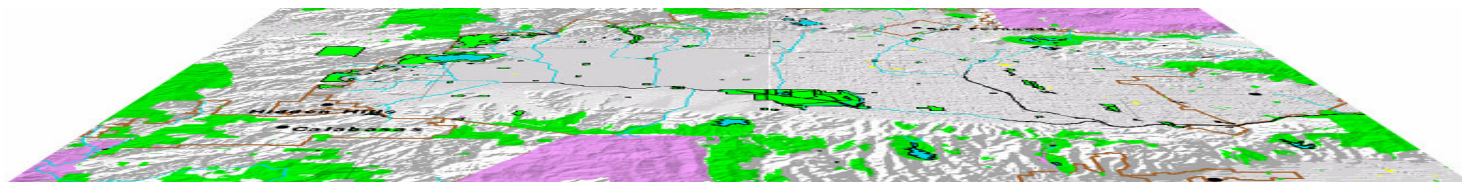
Income



**Population
Density**



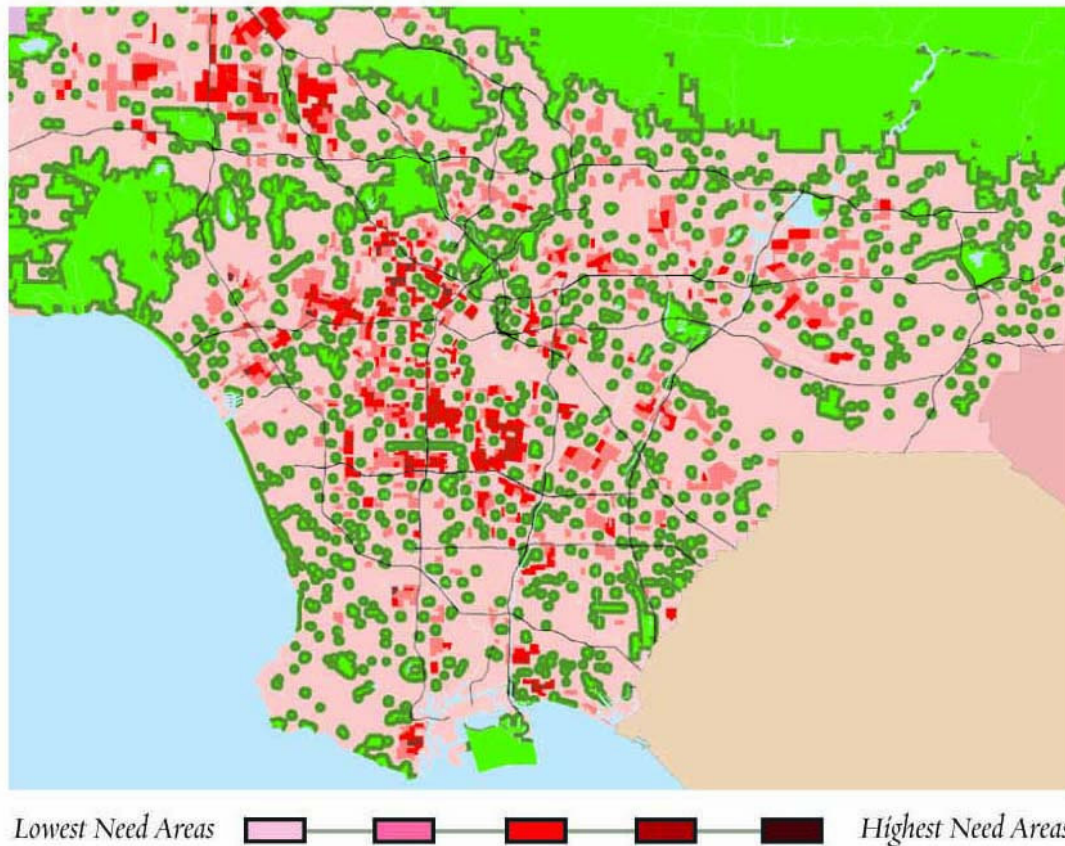
Gap Analysis



Base Map



Mapping the Situation



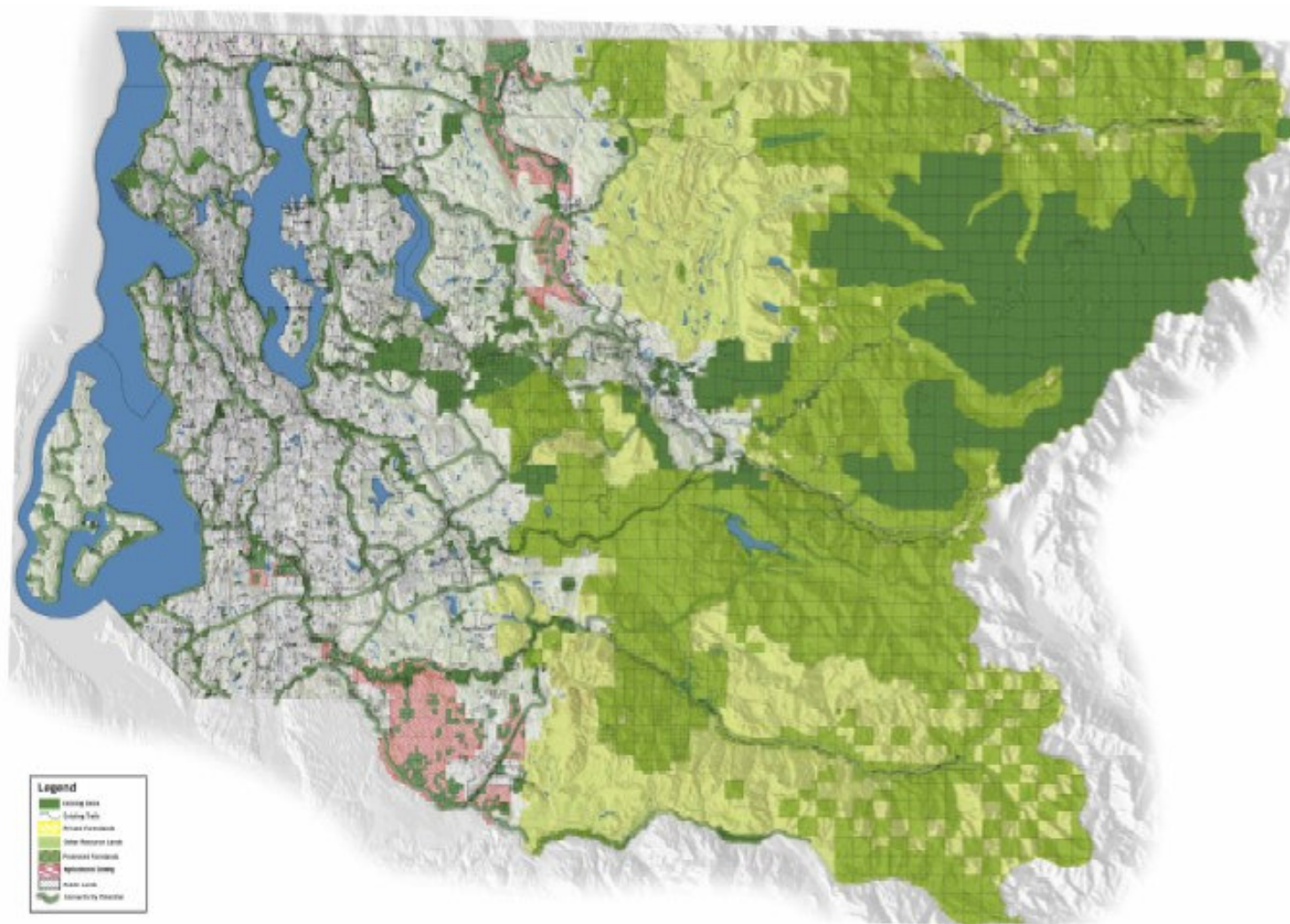
- *TPL's Park Equity Model*
- *Childhood Health Analysis*







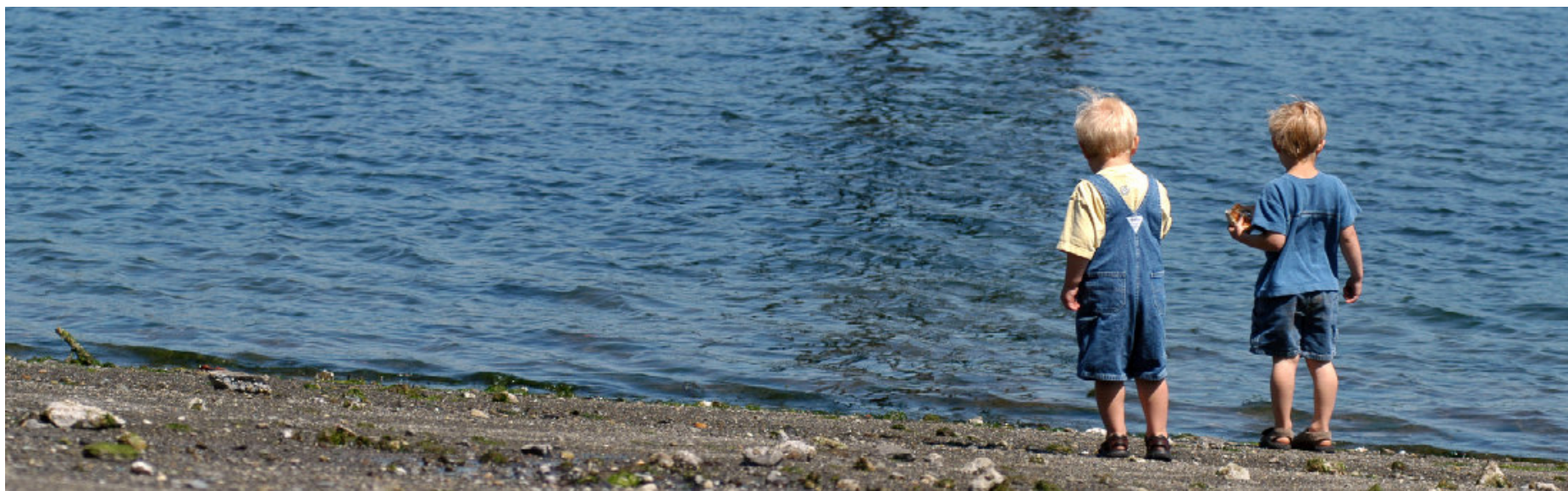
King County Greenprint





Puget Sound Shorelines Program:

Connecting People to the Sound





Program Goals

- Improve connection to the shoreline
- Establish & build partnerships
- Raise public awareness
- Promote economic vitality & balanced growth





Alliance

FOR PUGET SOUND
SHORELINES





People Like Parks . . .

Conservation Ballot Measures Pass Nearly 80% of the Time





... and the Money Can Be Found

Since 1996, Voters Have Approved 1,071 Open Space Ballot Measures, Authorizing \$27.3 Billion in Conservation Funding

2001	Bainbridge Island	BOND	\$8 million
2002	Kirkland	BOND	\$1 million
2006	Issaquah	BOND	\$6.25 million





Potential Priorities for King County

- Promote Connectivity
 - Pedestrian-friendly development
 - Transit-oriented development
 - Trail networks
- Adopt a Holistic Mindset
 - How can this project help us meet a number of objectives?





Potential Priorities for King County

- Think beyond Playgrounds & Ballfields
 - “Wild” spaces serve an important purpose too



- Expand the Bounds of Child Development
 - Physical, mental, social, intellectual





Thank You

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